

University of Pretoria Yearbook 2021

Trade in Africa 866 (GIL 866)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective explores market selection against the backdrop of the African trade environment and provides an overview of trade agreements, trade barriers (challenges) and trade facilitation measures. It also highlights global value chains in an African context. The overall aim of the elective is to equip students with the knowledge and skills needed to enable them to utilise various tools to analyse African markets, demand patterns and barriers resulting in strategies to identify export opportunities in Africa.

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